



Barrier Plastics announces the addition of Ervin McGee, the Opening of New Sales Offices and Redesign of the Website

Barrier Plastics recently welcomed the addition of Ervin McGee, recently retired from Pipeline Packaging, to its professional Sales Team. Joining with Ken Brennan, Account Manager (AM) residing on the East Coast, Ervin comes to Barrier Plastics with extensive sales and management experience from various distribution roles including Grainger and Sears. Ervin has over ten (10) years' experience in Packaging having worked as an AM for both EP Container in CA and Pipeline Packaging in Houston where he was highly regarded by both his customers and colleagues.

Ervin will be responsible for managing and developing Barrier Plastics Markets and Customers located in the Midwest, Southwest and the West. We are very excited regarding Ervin's addition and look forward to his continuing success.

In conjunction with expanding our sales efforts, Barrier Plastics announces the opening of new sales offices located thru out the U.S. Firstly, Barrier Plastics has a new Headquarters office in Newport Beach which was opened a few months ago. Located in SoCal, near our CA customers, the Artesia warehouse and John Wayne Airport, the new HQ is ideally located for our West Coast customers.

Additional offices have been opened in NV, Chicago and Houston to support our Midwest and Southwest customers.

An office was recently opened in Central FL to support our SE customers; and, a new office will be opened in Northern NJ to support our NE customers. Ken Brennan, AM East, will work from these locations.

Moreover, a redesign of the Barrier Plastics website has been launched. The new website, www.barrierplastics.com, was designed to be more user friendly while presenting additional technical information that customers have been requesting regarding the Quoral® Barrier Resin (BR), produced by our sister company BP Polymers, www.bppolymers.com. Customers wanted to understand more fully the usage of Quoral® in HDPE bottles, trademarked Baritainers®, manufactured thru Barrier Plastics. Technical documentation, including micrograph photos of the Quoral® BR present in Baritainer® products have been made more visible. Resource documents including Baritainer® product collateral, reference material and other articles maybe downloaded in .pdf formats. Finally, a mobile version has also been created.

Kevin Callahan, Chief Operating Officer Barrier Plastics and BP Polymers, remarked, "The rapid growth in both Barrier Plastics and BP Polymers necessitated the addition of experienced sales personnel as well as support infrastructure including the expansion of the number of offices. In addition to the website redesign and refresh, additional projects focused on product development are underway that will continue to increase the value for customers of using the Quoral® BR technology. These enhancements will be announced shortly via the new website. It is an exciting time for both Barrier Plastics and BP Polymers."

ABOUT BARRIER PLASTICS

Barrier Plastics was founded in 2008 after years of extensive materials research and product development. Based in California, Barrier Plastics is the sole US manufacturer of Quoral® BR Baritainers®. Barrier Plastics' sister company, BP Polymers, LLC, is also located in Southern California. For more information, please visit us at www.barrierplastics.com or www.bppolymers.com.